

**NEIFELD REF:** PIP132HOLM-US

**CLIENT REF:** PIP132HOLM-US

**Application/Patent No:** 10/530,878

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**FIRST Inventor:** ERIC HOLMEN et al.

**Title:** Targeted Marketing for Subscriptions

**Examiner/ArtUnit:** SCOTT GARTLAND

**ENTITY STATUS:** LARGE

**Priority claims and PCT Intl data:** US NATIONAL STAGE ENTRY OF PCT/US02/31609

**FILED** 10/31/2002

**37 CFR 41.31(a)(1) NOTICE OF APPEAL**

Sir:

This is a notice of appeal.

The fee of \$540 due for filing a notice of appeal is submitted herewith via EFS credit card authorization.

/BruceMargulies#64,175/

**DATE:** 11/4/2010

Bruce Margulies, Reg. No. 64,175

Attorney of record